

Oct & Nov 2021

# 10<sup>TH</sup> BULLETIN ON COVID-19 RELIEF SERVICES

## Dear Patrons,

The Covid-19 pandemic which continues to wreak havoc across the globe will go down in history as one of the biggest black swan events. The economic and social disruption is expected to be far worse than that of the Global Financial Crisis during 2008-09. The emergence of a new variant, Omicron, is already creating a ripple of fear across the world, especially since it is likely to evade the protections of vaccines to a large extent. Having cost too many lives and livelihoods, the devastation it leaves behind cannot be left unchecked.

That is why, at Ashray Akruti, we remain focused on utilizing our resources and reach to continue supporting communities. Our Covid Relief Service Team is working ceaselessly to deliver essentials like food and medical assistance to the vulnerable sections of our neighborhood

### Outreach Programs:

With your help, we were able to provide our immediate community with the requisite medical help, grocery kits and financial assistance. Listed below are the modes of intervention:

- Medical help for Covid +ve patients like, supply of medicines, masks, sanitisers, oximeters, thermometers.
- Financial assistance to families that have lost their sole wage earner to Covid
- Medical reimbursements for Covid treatment
- Financial aid to Covid patients and families to cope with medical emergencies that may follow, and financial upheaval due to inability to work
- Bereavement counselling

Your timely assistance during the pandemic gave many families a glimmer of hope and made them feel less alone. Ashray Akruti truly appreciates your contribution.

Contributions received during the months of Oct - Nov 2021

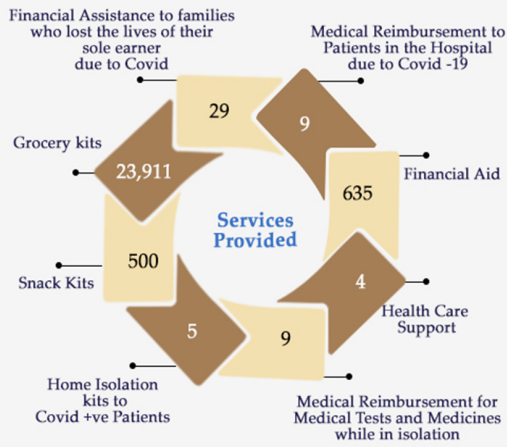


Thanks to the  
**HSBC Software Development India Private limited (HSDI)**  
for the joint initiative with Ashray Akruti.



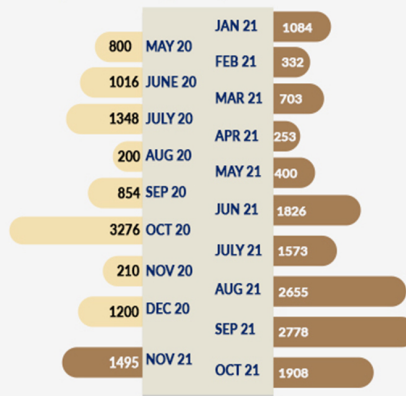
Ashray Akruti would like to extend its gratitude to HSDI their generous support during the devastating second wave of the pandemic. With mass hospitalizations and a widespread loss of lives across strata, the underprivileged once again faced the risk of falling through the cracks. Loss of income meant that many couldn't even afford to feed themselves and their families or get medical attention. HSDI played a pivotal role by providing financial assistance enabling Ashray Akruti to provide grocery kits and remedial health care to a section of the marginalized communities including persons with disabilities in Hyderabad, Ranga Reddy and Medchal in Telangana. Observing social distancing guidelines, the Project Coordinator and Community Healthcare Crew would visit the homes of patients who had tested positive to arrange necessary medical intervention.

### Method of assistance

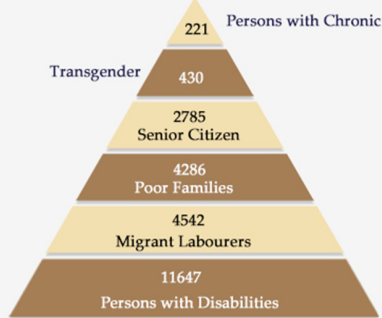


Total Number of Recipients 25,102

### Monthly record of grocery kits distribution



### Beneficiaries of Covid relief



Consistent donor generosity enables equitable opportunities for PWDs and vulnerable communities.



## Stories of Impact



58 year old Narsingh Rao was born handicapped. He lives in the Golnaka slum, Hyderabad, along with his family. Being the sole earner of the family, his wife and son are dependent on him for survival. He used to earn a meager salary working as a tailor. Since the beginning of the pandemic, he has lost his source of income because of recurrent lockdowns. Living on rent and managing two square meals a day had become a challenge for him. Thanks to the distribution of grocery kits by Ashray Akruiti, he does not have to worry about food anymore.

"This ration will help us survive for two months at least. My family and I won't have to worry about going hungry. Thank you, HSBC Software Development India Private limited and Ashray Akruiti.", says a relieved Narsingh. He has received the groceries by the hands of Shri Kishan Reddy who is currently serving as Minister of Tourism, Culture and Development of North Eastern Region of India.



K. Nagamani belongs to a rural village in Warangal. Her husband used to work in a private school as a teacher. They have a son who is studying in college. Making ends meet was a challenge with his meager salary. Unfortunately, he succumbed to Covid-19 and Nagamani was also infected. She had to be hospitalized due to severe complications from Covid and the hospital bills amounted to

more than Re. 60,000. With no income coming their way anymore, she had to take a lot of loans to pay her mounting medical bills. As a part of the outreach program, a team member from Ashray Akruiti got in touch with her to inform her about the Covid Relief services offered by HSBC Software Development India Private limited .

Rs. 25,000 was credited to her account as a part of medical reimbursement. Gratiified by the support, she felt capable of repaying the rest of her loans.

**Together, we can make a world of difference in many lives. Your contribution enabled us to help families like Narsingh Rao's and Nagamani survive such trying times.**

**We humbly seek your engagement - be it in the form of cash, goods, time or suggestions, your involvement is invaluable.**

**Please reach out to us and share your thoughts and ideas on how we can help the disabilities.**

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